

KING CITY HIGHLANDS HOMEOWNERS ASSOCIATION, INC.

BOARD OF DIRECTORS RESOLUTION #2020-3

SUBJECT: POLICY CONCERNING HiNet USE GUIDELINES

PURPOSE: To formulate and memorialize the King City Highlands Homeowners Association Board of Directors policy on use of the community HiNet e-mail services network.

AUTHORITY: The Declaration, Articles of Incorporation, Bylaws and CC&Rs of the Association, Oregon Law, specifically ORS 94 Oregon Planned Community Act, and ORS 65, Oregon Non-Profit Corporation, and Title VIII of the Civil Rights Act of 1968 (The Fair Housing Act) as amended in 1995 (HOPA).

Whereas, Under Section 2 of Article IX of the Declarations, Article V of the Bylaws, and ORS 94.63, Board of Directors has all of the powers and duties necessary for the administration of the affairs of the Association, except such powers and duties as by law, the Declaration or Bylaws have determined may not be delegated to the Board by the owners:

Whereas, ORS 94.630(1)(a) and Article V, Section 2(b) of the Bylaws empower the Board to adopt rules and regulations:

Whereas, Article XII Section I of the Declaration specifies that each Owner and Occupant shall comply with the Declarations, Bylaws, and rules and regulations adopted thereto:

Whereas, Article V, Section 1(a) of the Bylaws specifies the Board shall have the Authority to exercise for the Association all powers, duties and authority vested in or delegated to this Association by law, its Articles of Incorporation or the Declaration and has not reserved to the membership by other provisions of these laws, the Articles of Incorporation or Declaration.

THEREFORE, LET IT BE RESOLVED THAT:

- I. The attached KC Highlands HiNet Guidelines and Community Communications Channels shall be the policy governing use of the community e-mail network and shall be the basis of determination regarding prohibited commercial content.

IT IS FURTHER RESOLVED THAT:

A copy of this Resolution shall be sent to all owners at their last address.

The undersigned President and BOD Officer certify that this Resolution was approved by the Board of Directors at a Board meeting held on

President
King City Highlands Homeowners
Association, Inc.

2-26-2020

Date

Secretary
King City Highlands Homeowners
Association, Inc.

3.3.2020

Date

KC HIGHLANDS HiNet GUIDELINES and Community Communications Channels

A Brief History

During 2016-2017 the two previous email distribution networks were combined to form what is now our current HiNet Email System.

- 'XPRT' was originally established to support only HOA Business Messaging.
- HiNet was originally established to promote Community News and Information.
- *Miscellaneous small email lists were also included*

The Highlands experiences significant changes in ownership and residency on an annual basis. Most new property owners and residents choose to join HiNet. By combining XPRT, HiNet, and three additional email source lists, we are now able to reach approximately 83% (at the time of this writing) of the community with a single HiNet email. Accordingly, HiNet has become our timely communications link to the majority of our community.

Using HiNet

Community messaging is now served by a single network. As a result, every one of us at one time or another will receive unwanted emails. Email delivery can't be customized for every recipient and there will be occasions to simply delete those you may not be interested in.

Following are some guidelines for HiNet usage:

1. No commercial advertising is allowed – This includes announcements of home sales parties, outside advertising of any kind, and promotion of any other 'for profit' endeavor.
 - a. Commercial advertising on HiNet includes club or group meetings that may result in the community member and/or presenter soliciting business or earning commissions.
2. Announcement of an approved 'Estate or Moving Sale' is allowed and encouraged.
3. Advertising the sale of individual personal items is permissible, but please be considerate and use HiNet judiciously as it is not a commercial sales convenience.
4. No political messages will be relayed through HiNet.
5. HiNet is not an acceptable forum on which to debate controversial issues.
6. **Do not direct your personal response to 'HiNet'** when answering a question or requesting information prompted by a HiNet email. You must direct all your email responses to the originator of the message. 'HiNet' is not a person – but is simply a means of sending a message from a single originator to the whole community.
7. When you post a message to HiNet that may require a response, **you must include your direct contact information** such as Name, Email Address, Phone Number, etc...

8. HiNet is administered by a community volunteer.

- a. Do not expect your email to be instantaneously posted to HiNet.
- b. This is a HUMAN INTERVENTION system – not an electronic relay system. Your email will be posted as expediently as the volunteer administrator's time is available (it may take a day or more).
- c. In the event of an emergency message that is absolutely time sensitive, you may wish to call the administrator to request expedition of that email.

9. DO NOT CONTACT OUR VOLUNTEER ADMINISTRATOR TO COMPLAIN ABOUT EMAILS YOU HAVE RECEIVED. The administrator screens Email Requests according to the guidelines outlined above. Contact a board member if you feel you have a legitimate complaint. In all other cases please USE YOUR DELETE KEY.

KC Highlands Communications Channels

<u>Highlights</u>	<u>HiNet</u>	<u>WEB¹</u>	<u>Nextdoor (Overgaard)²</u>	<u>Description</u>
Yes	Yes		Yes	Announcements of Upcoming Special Events
Yes	Yes		Yes	Notices of Board & Committee Meetings
Yes	Yes		Yes	Notice of Group Activities
Yes	Yes	No		Dissemination of Board Information
Yes	Yes	No		Death Notices
Yes	Yes	No		Memorial Service Announcements
Yes	No	No		Paid Advertising
Yes				Photo Collages of Events
Yes	No	Yes	Yes	Calendar of Events
No	No	Yes		HOA Governing Documents
No	Yes	No		Minutes of Board and ALC Meetings
		Yes	Yes	Special Interest News Clippings
No	Yes	No		Directory Updates
No	Yes	No	Yes	Notice of Items Wanted, For Sale, or Free
	Yes		Yes	Spontaneous Community News
No	Yes	No	Yes	Lost Pets

¹ Much material is available at www.highlands55.org and at Community Management inc. <https://www.communitymgtportal.com> (requires sign-in).

² Nextdoor is a community-based social media site. Nextdoor Overgaard covers just the KC Highlands community. Sign up at www.Nextdoor.com and enter the community name. For help signing up: https://help.nextdoor.com/s/article/How-to-join-Nextdoor?language=en_GB

